

US | SIF

The Forum for Sustainable and Responsible Investment

US | SIF: The Forum for Sustainable and Responsible Investment is the leading voice advancing sustainable, responsible and impact investing across all asset classes.

OUR MISSION

Rapidly shift investment practices towards sustainability, focusing on long-term investment and the generation of positive social and environmental impacts.

OUR VISION

Environmental, social and governance impacts are meaningfully assessed in all investment decisions resulting in a more sustainable and equitable society.

OUR MEMBERS

US | SIF's hundreds of members represent more than **\$5 trillion** in assets under management or advisement and include investment management and advisory firms, mutual fund companies, asset owners, research firms, financial planners and advisors, broker-dealers, community investing institutions and non-profit organizations.

ADVANCING THE FIELD WHILE SERVING OUR MEMBERS

US | SIF offers opportunities for members to **enhance their professional expertise** by being part of an active community of practitioners, participating in programs including webinars, Member Day events at our conference and engaging in US | SIF committees.

We produce **cutting edge research** and offer multiple **opportunities for education** including both a live and online course on the *Fundamentals of Sustainable and Impact Investment*, fact sheets and "how-to" guidebooks on sustainable investment.

Through outreach to both federal legislators and regulators, we **advance public policy** initiatives which include better corporate reporting on environmental, social and governance indicators, shareholder rights, addressing climate change and financial reform. We provide opportunities for members to be active in policy through our annual Hill Day and Policy Leaders training program.

Through focused **media and public engagement**, we increase public awareness of and demand for sustainable and impact investing. Members benefit from increased public exposure to the field through press events, media referrals and media activities. We also highlight our members' work, research and sponsorship of US | SIF initiatives.

We **convene and provide networking opportunities** for the breadth of sustainable investment practitioners through our national conference and at events nationwide.

Research | Education | Policy | Engagement

US | SIF MEMBERSHIP BENEFITS

RESEARCH

- Access to all US | SIF research and publications including our biennial Report on Sustainable, Responsible and Impact Investing Trends
- Download presentations on US | SIF research findings

EDUCATION

- Enjoy special member rates and member programming at US | SIF's annual conference
- Receive invitations to regional member receptions and special events
- Learn from webinars and online member discussions on critical industry issues
- Receive discounts to other selected industry events and conferences
- Obtain discounts for our online and live course on sustainable and impact investing

POLICY

- Benefit from US | SIF's public policy and field-building work
- Opportunities to sign policy statements to Congress, the White House and federal agencies
- Participate in policy training and Capitol Hill visits in Washington, D.C.
- Access US | SIF policy and advocacy materials, including sample letters to Congress and regulatory agencies

ENGAGEMENT

- Stay up-to-date on the latest industry trends through listservs, webinars and events
- Learn what's available across the asset class spectrum
- Gain exposure to new markets and opportunities
- Interact with thought leaders in sustainable, responsible and impact investing
- Join other members to expand the sustainable and impact investing market

Branding and Marketing Opportunities

- Showcase your firm in US | SIF's online Financial Services Directory
- Gain recognition for your firm through sponsorship opportunities at US | SIF conferences, events, and in publications
- Download US | SIF Member logos for use on your website
- Benefit from press events, media referrals and other media activities that build awareness of sustainable and impact investing

Additional Benefits for Money Managers

- List your SRI mutual funds and ETF's in US | SIF's online Mutual Fund Performance Chart
- List your SRI-focused separate account strategies in US | SIF's online guide

US | SIF JOIN. CONNECT. CONTACT.

US | SIF engages collaboratively with other organizations that share our commitment to create a more sustainable and equitable society. We participate in many networks and coalitions.

US | SIF is a founding member of the **Global Sustainable Investment Alliance (GSIA)**. The GSIA is a collaboration of membership-based sustainable investment organizations around the world. The GSIA's mission is to deepen the impact and visibility of sustainable investment organizations at the global level.

JOIN

We invite you to become a member. Through membership you will immediately be part of an engaged group of practitioners. You will be able to learn and stay up to date on the sustainable and impact investing field through our listservs, newsletter, programs and events.

To learn more about the benefits of membership, please visit www.ussif.org/join.

We also encourage you to take advantage of the numerous resources we have on our website, including research, policy updates and event announcements. In addition, you can attend our annual conference and take our course. You may showcase your leadership in the field by sponsoring US | SIF reports and events.

CONNECT



www.ussif.org



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