FAMILY OFFICE HIGHLIGHTS

Sustainable investing in the United States continues to expand at a robust pace. Total US-domiciled assets under management (AUM) using environmental, social and governance (ESG) strategies grew from $12.0 trillion at the start of 2018 to $17.1 trillion at the start of 2020, a 42 percent increase. This represents 33 percent – or 1 in 3 dollars – of the total US assets under professional management.

**US SUSTAINABLE INVESTING GROWTH 1995-2020**

Since 1995, when the US SIF Foundation first measured the size of the US sustainable investment universe at $639 billion, assets have increased more than 25-fold, a compound annual growth rate of 14 percent.

**FAMILY OFFICE FINDINGS**

The US SIF Foundation first tracked family offices, including trusts, in 2012. As in previous years, the survey identified fewer than a dozen family offices, including both single-family offices and multi-family offices, that incorporated ESG issues in the investment process. However, based on interviews with family office association leaders, there are likely hundreds of family offices engaged in sustainable investing.

While the family office assets using ESG criteria reported to the US SIF Foundation are small overall, they increased 50 percent from $4.0 billion to $6.0 billion over the past two years.

The top criteria for family offices in 2020 related to environmental issues, with climate change and carbon emissions and clean technology each affecting $4.8 billion, up 71 percent and 85 percent, respectively, from 2018.

Board issues, sustainable natural resources and agriculture and small and medium businesses came in close behind, each affecting $4.7 billion.

Family offices addressed a mix of other environmental, social, governance and product related issues with about $4.6 billion each, ranging from prison-related issues and community services to political contributions and military and weapons avoidance.

**BREAKDOWN OF US SUSTAINABLE INVESTING ASSETS**

- Institutional investors, money managers and community investing financial institutions consider ESG issues in their investment research, analysis and decision making across portfolios totaling $16.6 trillion. This is a 42 percent increase from the $11.6 trillion reported in 2018.

- Institutional investors and money managers that file or co-file shareholder resolutions on ESG issues represent $1.98 trillion.

- After eliminating double counting for assets involved in both strategies, the net total of sustainable investing assets under management at the beginning of 2020 was $17.1 trillion.
The US SIF Foundation’s biennial Trends Report provides extensive data on the numbers of institutional asset owners, money management firms and investment vehicles using sustainable investment strategies. It also distills the range of significant environmental, social and governance (ESG) issues that investors consider. The report is the only report of its kind in the United States. It is extensively used by other institutions and organizations. To obtain a copy, visit www.ussif.org/trends.

About US SIF

US SIF: The Forum for Sustainable and Responsible Investment is the leading voice advancing sustainable and impact investing across all asset classes. Its mission is to rapidly shift investment practices towards sustainability, focusing on long-term investment and the generation of positive social and environmental impacts.

The US SIF Foundation undertakes educational, research and programmatic activities to advance the mission of US SIF.