

2018

SPONSORSHIP OPPORTUNITIES

The US SIF 8th Annual Conference will be held May 30-June 1, 2018 at the [Omni Shoreham](#) in Washington, DC. Sponsorship opportunities are limited for maximum sponsor exposure to attendees.

Lead, Member Day, Reception, Prime and Supporting sponsors all receive dedicated exhibition space for additional visibility throughout the conference. All sponsors are included in an appreciation reception during the conference will have a company profile in the conference mobile app, and are provided attendee contact information on designated dates before and after the conference. Detailed benefits and pricing for each sponsor level are described below.

SPONSORSHIP LEVEL	INVESTMENT
<p>LEAD SPONSOR (sold out) *</p> <ul style="list-style-type: none"> Hospitality suite throughout the conference ** Dedicated signage throughout event space Premier exhibit space for full event, including Member Day Logo and sponsor information included with speaker appreciation gifts Logo in top location on all marketing materials, including logo with link to sponsor website from the event website and in conference emails Full-page ad on back cover of conference program <p>* Lead Sponsor is reserved for an investment or financial services institution. ** Sponsor must confirm use of this space at least two weeks before conference. Audio-visual and catering are not included, though US SIF staff are able to assist with connections to the hotel for these requests.</p>	<p>\$15,500 (non-members \$17,500)</p> <ul style="list-style-type: none"> Five conference registrations Extra conference registrations at 15% discount Three dedicated tweets from US SIF account highlighting Lead sponsorship Invitation to appreciation reception during conference Company profile in conference mobile app Attendee contact information before & after event Three minutes of remarks at Plenary session of choice
<p>MEMBER DAY SPONSOR (sold out)</p> <ul style="list-style-type: none"> Dedicated signage throughout Member Day event space and acknowledgment on main conference signage Prominent exhibit space for full event, including Member Day Logo in key location on all marketing materials, including logo with link to sponsor website from the event website and in conference emails 	<p>\$12,500 (non-members \$14,500)</p> <ul style="list-style-type: none"> Full-page ad in prime location in conference program Three conference registrations Extra conference registrations at 15% discount Invitation to appreciation reception during conference Company profile in conference mobile app Attendee contact information before & after event Two minutes of remarks at Member Day
<p>RECEPTION SPONSOR (sold out)</p> <ul style="list-style-type: none"> Dedicated signage at Conference Reception and acknowledgment on main conference signage Exhibit space for full event, including Member Day Logo on all marketing materials, including logo with link to sponsor website from the event website and in conference emails Full-page ad in conference program 	<p>\$12,500 (non-members \$14,500)</p> <ul style="list-style-type: none"> Three conference registrations Extra conference registrations at 15% discount Invitation to appreciation reception during conference Company profile in conference mobile app Attendee contact information before & after event Two minutes of remarks at Conference Reception
<p>PRIME SPONSOR (sold out)</p> <ul style="list-style-type: none"> Exhibit space for full event, including Member Day Acknowledgement on conference signage Logo in all marketing materials, including logo with link to sponsor website from the event website and in conference emails Full-page ad in conference program 	<p>\$11,500 (non-members \$13,000)</p> <ul style="list-style-type: none"> Three conference registrations Extra conference registrations at 15% discount Invitation to appreciation reception during conference Company profile in conference mobile app Attendee contact information before & after event Two minutes of remarks at a Plenary session

SPONSORSHIP LEVEL

INVESTMENT

MOBILE APP SPONSOR (sold out)

\$9,500 (non-members \$11,000)

- Dedicated banner ad in mobile app
- Acknowledgment on conference signage
- Logo in all marketing materials, including logo with link to sponsor website from the event website and in conference emails
- Half-page ad in conference program

- Two conference registrations
- Extra conference registrations at 10% discount
- Invitation to appreciation reception during conference
- Company profile in conference mobile app
- Attendee contact information before & after event

WIRELESS NETWORK SPONSOR (sold out)

\$9,500 (non-members \$11,000)

- Naming rights for conference wireless network and log-in credentials
- Choice of landing page when connected to conference wireless network
- Acknowledgment on conference signage
- Logo in all marketing materials, including logo with link to sponsor website from the event website and in conference emails

- Half-page ad in conference program
- Two conference registrations
- Extra conference registrations at 10% discount
- Invitation to appreciation reception during conference
- Company profile in conference mobile app
- Attendee contact information before & after event

SUPPORTING SPONSOR (3 available)

\$8,000 (non-members \$9,000)

- Exhibit space for full event, including Member Day
- Acknowledgment on conference signage
- Logo in all marketing materials, including logo with link to sponsor website from the event website and in conference emails
- Half-page ad in conference program

- Two conference registrations
- Extra conference registrations at 10% discount
- Invitation to appreciation reception during conference
- Company profile in conference mobile app
- Attendee contact information before & after event

PETER DESIMONE STUDENT SCHOLARSHIP SPONSOR (sold out)

\$6,250 (non-members \$7,000)

Provides conference registration and travel support for up to 6 undergraduate students or graduate students committed to or interested in a career in sustainable investment. This is a joint effort with the US SIF Diversity and Inclusion Initiative and will focus on increasing the overall diversity in the sustainable investment field.

- Exclusive meeting with scholarship recipients during the conference
- Acknowledgement in press release about the scholars
- Acknowledgment on conference signage
- Logo in all marketing materials, including logo with link to sponsor website from the event website and in conference emails

- Quarter-page ad in conference program
- Two conference registrations
- Invitation to appreciation reception during conference
- Company profile in conference mobile app
- Attendee contact information before & after event

CONTRIBUTING SPONSOR (5 available)

\$4,500 (non-members \$5,000)

- Acknowledgment on conference signage
- Logo in all marketing materials, including logo with link to sponsor website from the event website and in conference emails
- Quarter-page ad in conference program

- One conference registration
- Invitation to appreciation reception during conference
- Company profile in conference mobile app
- Attendee contact information before & after event

Placement of logos on marketing materials and conference signage, in terms of size and location, and sequencing of ads in the conference program book is based on sponsorship level and commitment date.

Sponsors may upgrade ads in the conference program:

- For Mobile App Sponsor, Wireless Sponsor, and Supporting Sponsors: \$1,125 for a full page.
- For Peter DeSimone Student Scholarship Sponsors or Contributing Sponsors: \$1,500 for a full page, \$600 or a half page.