Sustainable and Impact Investing—Overview

Size of Sustainable, Responsible and Impact (SRI) Investing 2018

$46.6 trillion
U.S. professionally managed assets at year-end 2017

26%

$12 trillion
SRI assets

ESG Incorporation
- By Money Managers on Behalf of Individual/Retail Investors $3,032 Billion
- By Money Managers on Behalf of Institutional Investors $8,601 Billion

Overlapping Strategies ($1,401 Billion)

Filing Shareholder Resolutions
- Institutional Investors $1,561 Billion
- Money Managers $202 Billion

Sustainable Investing Growth in the United States (Billions) 1995–2018

Sustainable Investing Growth Since 2016: 38%

Leading ESG Issues 2016-2018, by Number of Shareholder Proposals Filed

Proxy Access
Corporate Political Activity
Environment: Climate Change
Executive Pay
Human Rights
Independent Board Chair
Special Meetings
Board Diversity
Sustainability Reporting
Environment: Other Issues