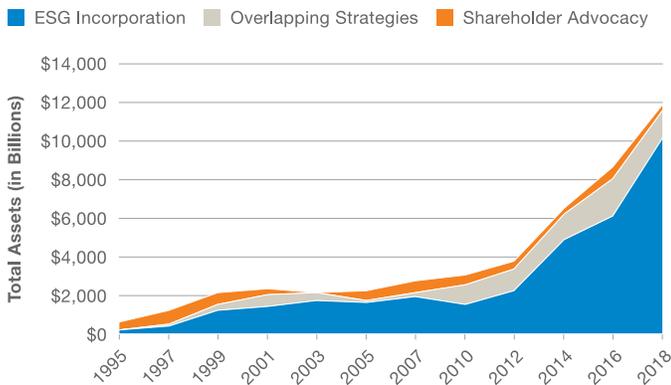


### ALTERNATIVE INVESTMENTS HIGHLIGHTS

*Sustainable, responsible and impact investing (SRI) in the United States continues to expand at a healthy pace. Total US-domiciled assets under management (AUM) using SRI strategies grew from \$8.7 trillion at the start of 2016 to \$12.0 trillion at the start of 2018, a 38 percent increase. This represents 26 percent—or 1 in 4 dollars—of the total US assets under professional management.*

#### US SUSTAINABLE AND RESPONSIBLE INVESTING GROWTH 1995-2018

Since 1995, when the US SIF Foundation first measured US SRI assets at \$639 billion, assets have increased 18-fold, a compound annual growth rate of 13.6 percent.



SOURCE: US SIF Foundation.

#### BREAKDOWN OF US SRI ASSETS

- Institutional investors, money managers and community investing financial institutions consider ESG issues in their investment research, analysis and decision making across portfolios totaling \$11.6 trillion. This is a 44 percent increase from the \$8.1 trillion reported in 2016.
- In addition, institutional investors and money managers that file or co-file shareholder resolutions on ESG issues represent \$1.8 trillion.
- After eliminating double counting for assets involved in both strategies, the net total of SRI assets under management at the beginning of 2018 was \$12.0 trillion.

#### ALTERNATIVE INVESTMENT VEHICLES

The 2018 Trends Report identified \$588 billion in ESG assets under management across 780 alternative investment vehicles at the start of 2018. **This is nearly triple the assets identified in 2016**, and an 89 percent increase in the number of funds.

**Private equity and venture capital ESG assets under management more than doubled** to \$283 billion with 565 funds. Community development venture capital (CDVC) and many self-described impact investment vehicles are included within this segment.

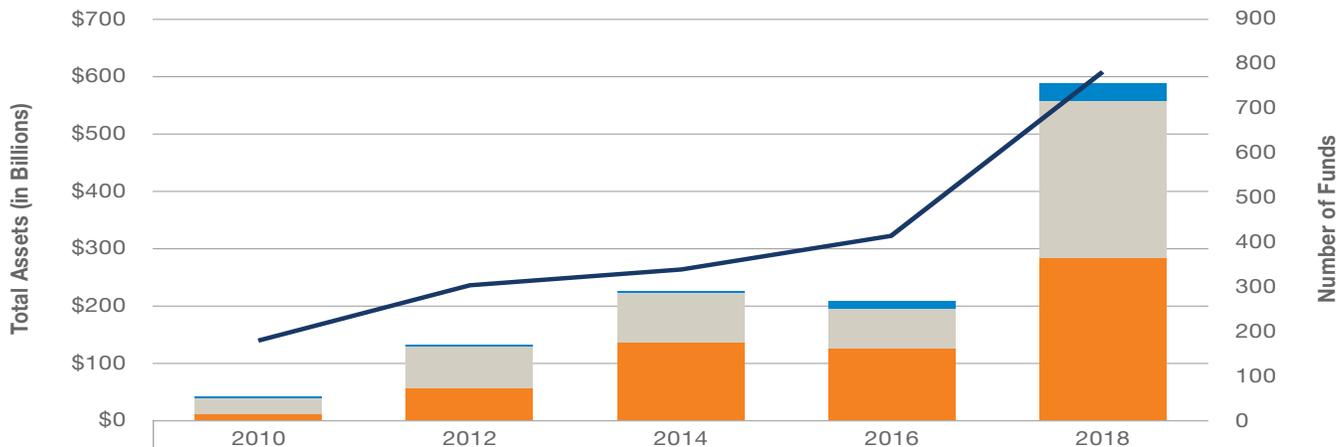
Although the number of responsible property funds remained largely unchanged since 2016, total assets increased more than 290 percent to \$272 billion.

**The number of hedge funds tripled** to 107 funds with \$33 billion in net assets, although they remain the smallest of the alternative investment vehicles.

**Environmental criteria were the top consideration across all alternative fund managers**, with 748 funds and \$580 billion in assets under management affected. This is more than double the number of alternative funds and nearly triple the alternative fund assets that took environmental factors into account in 2016.

### ESG INCORPORATION BY ALTERNATIVE INVESTMENT VEHICLES 2010-2018

Left Axis: ■ Venture Capital and Private Equity Funds ■ Property Funds and REITs ■ Hedge Funds  
 Right Axis: — Number of Alternative Investment Funds



	#	Assets	#	Assets	#	Assets	#	Assets	#	Assets
Venture Capital and Private Equity Funds	125	\$12.5	178	\$57.2	212	\$135.4	275	\$124.9	565	\$282.6
Property Funds and REITs	30	\$24.4	84	\$69.8	88	\$85.1	102	\$69.6	108	\$272.4
Hedge Funds	22	\$0.9	39	\$5.3	36	\$3.4	36	\$11.7	107	\$32.6
<b>Total</b>	<b>177</b>	<b>\$37.8</b>	<b>301</b>	<b>\$132.3</b>	<b>336</b>	<b>\$223.9</b>	<b>413</b>	<b>\$206.3</b>	<b>780</b>	<b>\$587.6</b>

SOURCE: US SIF Foundation.  
 NOTE: Asset values are in billions.

#### About the 2018 Trends Report

The US SIF Foundation's biennial *Trends Report* provides extensive data on the assets using one or more sustainable investment strategies and examines a broad range of significant ESG issues such as climate change, human rights, weapons avoidance and corporate governance.

This report is the only report of its kind in the United States and is extensively used by other institutions and organizations. To obtain a copy, visit [www.ussif.org/trends](http://www.ussif.org/trends).

#### About US SIF

**US SIF: The Forum for Sustainable and Responsible Investment** is the leading voice advancing sustainable, responsible and impact investing across all asset classes. Its mission is to rapidly shift investment practices towards sustainability focusing on long-term investment and the generation of positive social and environmental impacts.

**The US SIF Foundation** undertakes educational, research and programmatic activities to advance the mission of US SIF.

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