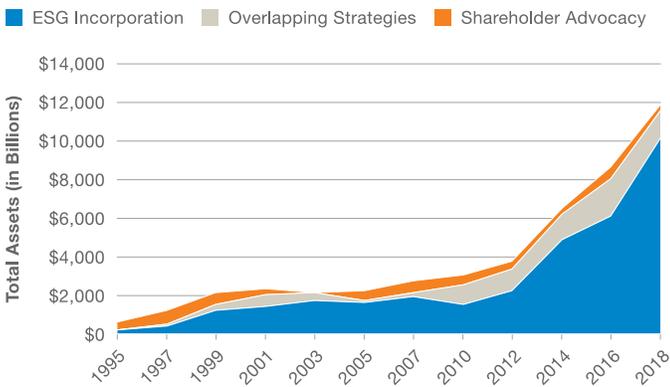


PHILANTHROPIC FOUNDATIONS HIGHLIGHTS

Sustainable, responsible and impact investing (SRI) in the United States continues to expand at a healthy pace. Total US-domiciled assets under management (AUM) using SRI strategies grew from \$8.7 trillion at the start of 2016 to \$12.0 trillion at the start of 2018, a 38 percent increase. This represents 26 percent—or 1 in 4 dollars—of the total US assets under professional management.

US SUSTAINABLE AND RESPONSIBLE INVESTING GROWTH 1995-2018

Since 1995, when the US SIF Foundation first measured US SRI assets at \$639 billion, assets have increased 18-fold, a compound annual growth rate of 13.6 percent.



SOURCE: US SIF Foundation.

BREAKDOWN OF US SRI ASSETS

- Institutional investors, money managers and community investing financial institutions consider ESG issues in their investment research, analysis and decision making across portfolios totaling \$11.6 trillion. This is a 44 percent increase from the \$8.1 trillion reported in 2016.
- In addition, institutional investors and money managers that file or co-file shareholder resolutions on ESG issues represent \$1.8 trillion.
- After eliminating double counting for assets involved in both strategies, the net total of SRI assets under management at the beginning of 2018 was \$12.0 trillion.

PHILANTHROPIC FOUNDATION FINDINGS

The US SIF Foundation identified **over 100 foundations** in 2018 that apply one or more ESG criteria to \$68 billion in assets collectively.

The top four issues in asset-weighted terms remain the same as in 2016 and 2014—**tobacco, conflict risk** countries, **military/weapons** and **alcohol**.

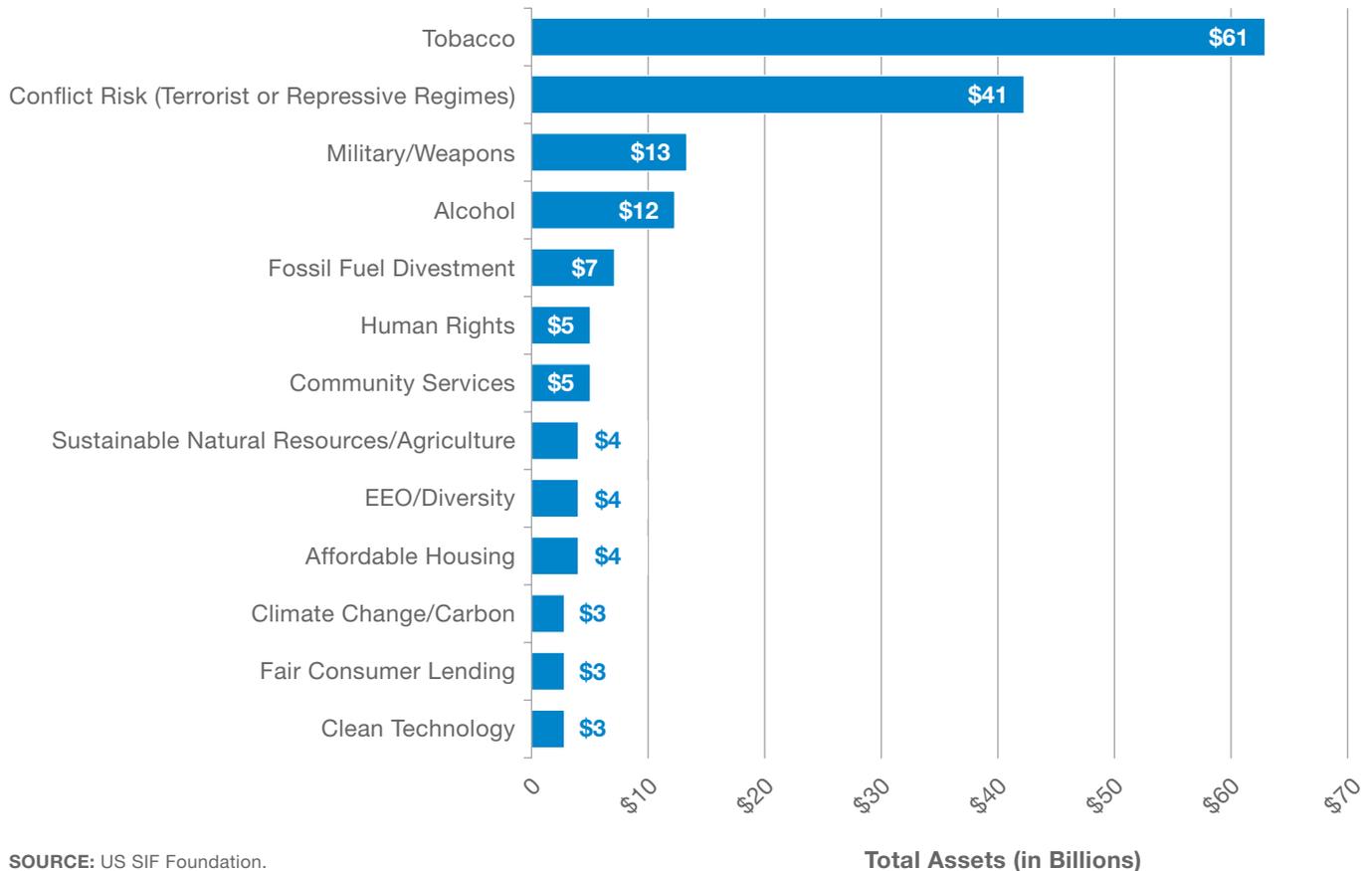
However, assets affected by **fossil fuel divestment** policies increased 176 percent, from \$2.5 billion in 2016 to \$7 billion in 2018, moving it into the top five criteria.

A fundamental reason for foundations to adopt sustainable and responsible investment strategies is to have additional tools to **advance their programmatic goals** and **generate positive impact**.

Some foundations apply ESG criteria across all or a portion of the endowment corpus in order to support their mission, broader social responsibility goals or fiduciary duty.

The 100% IMPACT Network of Toniic Institute specifically supports a membership of foundations and other accredited investors who have committed 100 percent of their assets to positive social and/or environmental impact.

LEADING ESG CRITERIA FOR FOUNDATIONS 2018



About the 2018 Trends Report

The US SIF Foundation's biennial *Trends Report* provides extensive data on the assets using one or more sustainable investment strategies and examines a broad range of significant ESG issues such as climate change, human rights, weapons avoidance and corporate governance.

This report is the only report of its kind in the United States and is extensively used by other institutions and organizations. To obtain a copy, visit www.ussif.org/trends.

About US SIF

US SIF: The Forum for Sustainable and Responsible Investment is the leading voice advancing sustainable, responsible and impact investing across all asset classes. Its mission is to rapidly shift investment practices towards sustainability focusing on long-term investment and the generation of positive social and environmental impacts.

The US SIF Foundation undertakes educational, research and programmatic activities to advance the mission of US SIF.

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